

## ORDER



KLAS

**Orders**  
 Order / Rev: 36915  
 Alt Order #: 08838596  
 Product Desc: ISSUE - SENATE  
 Estimate: 893  
 Flight Dates: 08/15/12 - 08/21/12  
 Original Date / Rev: 08/17/12 / 08/17/12  
 Order Type: GENERAL

Primary AE: Mike Jones  
 Sales Office: K-WAS  
 Sales Region: National

**Agency**  
 Name: Cross Roads Media  
 Buying Contact:  
 Billing Contact:  
 66 Canal Center Plaza  
 Alexandria, VA 22314

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**  
 Name: Crossroads GPS  
 Demographic: A35+  
 Product Codes: PO4  
 Priority: LV1  
 Revenue Codes: AGY, POL, ISS

New Business Thru: 08/14/11  
 Order Separation: 00:10:00  
 Advertiser External ID:  
 Agency External ID:

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/21/12	80	\$177,350.00	\$150,747.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	80	\$177,350.00	\$150,747.50	0.00
<b>Totals</b>	<b>80</b>	<b>\$177,350.00</b>	<b>\$150,747.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	\$177,350.00
Market	100%	\$591,166.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$147,791.67
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$29,558.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	8	08/15/12	08/17/12	8 News Now 5a M-F	CM	5-6a	--WTF--	:30	6	\$900.00	LV1	0.00	NM	0	\$0.00
8 News Now 5a M-F															

## NEWS

Start Date: 08/13/12  
 End Date: 08/19/12  
 Weekdays: --WTF--  
 Spots/Week: 6  
 Rate: \$900.00  
 Rating: 0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	8	08/13/12-08/19/12	8 News Now 5a M-F	5-6a	--WThF----	:30	(\$900.00)	0.00	NM



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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	8	08/15/12	08/17/12	CBS This Morning 7-9a CBS This Morning	CM	7-9a	--WTF--	:30	6	\$900.00	LV1	0.00	NM	0	\$0.00
THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	--WTF--	6		\$900.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	08/13/12-08/19/12		CBS This Morning 7-9a		7-9a	--WThF----	:30		<del>(\$900.00)</del>		0.00	NM		
See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28															
[da]															
2	8	08/13/12-08/19/12		CBS This Morning 7-9a		7-9a	--WThF----	:30		<del>(\$900.00)</del>		0.00	NM		
See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28															
[da]															
3	8	08/13/12-08/19/12		CBS This Morning 7-9a		7-9a	--WThF----	:30		<del>(\$900.00)</del>		0.00	NM		
See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28															
[da]															
4	8	08/13/12-08/19/12		CBS This Morning 7-9a		7-9a	--WThF----	:30		<del>(\$900.00)</del>		0.00	NM		
See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28															
[da]															
5	8	08/13/12-08/19/12		CBS This Morning 7-9a		7-9a	--WThF----	:30		<del>(\$900.00)</del>		0.00	NM		
See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28															
[da]															
6	8	08/13/12-08/19/12		CBS This Morning 7-9a		7-9a	--WThF----	:30		<del>(\$900.00)</del>		0.00	NM		
See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28															
[da]															
6	8	08/20/12	08/21/12	CBS This Morning 7-9a CBS This Morning	CM	7-9a	MT-----	:30	4	\$900.00	LV1	0.00	NM	33	\$103,000.00
THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	MT-----	4		\$900.00		0.00						

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	8	08/20/12	08/21/12	CBS This Morning 7-9a	CM	7-9a	MT-----	:30	4	\$900.00	LV1	0.00	NM	33	\$103,000.00
CBS This Morning															
THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----					4	\$900.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	08/20/12-08/26/12		CBS This Morning 7-9a		7-9a	MT-----	:30		<del>(\$900.00)</del>		0.00	NM		
See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28															
[da]															
2	8	08/20/12-08/26/12		CBS This Morning 7-9a		7-9a	MT-----	:30		<del>(\$900.00)</del>		0.00	NM		
See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28															
[da]															
3	8	08/20/12-08/26/12		CBS This Morning 7-9a		7-9a	MT-----	:30		<del>(\$900.00)</del>		0.00	NM		
See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28															
[da]															
5	8	08/15/12-08/17/12		8 News Now 4-5a		4-5a	--WThF----	:30		\$100.00		0.00	NM		
Ⓜ MG for 16.1,25.1,53.1,17.2,17.1,32.3,17.3,32.1,38.1,5.6,24.2,9.1,24.1,50.1,5.1,54.1,51.1,45.1,16.2,34.1,25.3,42.1,5.4,32.2															
6	8	08/15/12-08/17/12		8 News Now 4-5a		4-5a	--WThF----	:30		\$100.00		0.00	NM		
Ⓜ MG for 16.1,25.1,53.1,17.2,17.1,32.3,17.3,32.1,38.1,5.6,24.2,9.1,24.1,50.1,5.1,54.1,51.1,45.1,16.2,34.1,25.3,42.1,5.4,32.2															
7	8	08/15/12-08/17/12		8 News Now 4-5a		4-5a	--WThF----	:30		\$100.00		0.00	NM		
Ⓜ MG for 16.1,25.1,53.1,17.2,17.1,32.3,17.3,32.1,38.1,5.6,24.2,9.1,24.1,50.1,5.1,54.1,51.1,45.1,16.2,34.1,25.3,42.1,5.4,32.2															
8	8	08/15/12-08/17/12		8 News Now 4-5a		4-5a	--WThF----	:30		\$100.00		0.00	NM		
Ⓜ MG for 16.1,25.1,53.1,17.2,17.1,32.3,17.3,32.1,38.1,5.6,24.2,9.1,24.1,50.1,5.1,54.1,51.1,45.1,16.2,34.1,25.3,42.1,5.4,32.2															
9	8	08/15/12-08/17/12		8 News Now 4-5a		4-5a	--WThF----	:30		\$100.00		0.00	NM		
Ⓜ MG for 16.1,25.1,53.1,17.2,17.1,32.3,17.3,32.1,38.1,5.6,24.2,9.1,24.1,50.1,5.1,54.1,51.1,45.1,16.2,34.1,25.3,42.1,5.4,32.2															
10	8	08/15/12-08/17/12		8 News Now 4-5a		4-5a	--WThF----	:30		\$100.00		0.00	NM		
Ⓜ MG for 16.1,25.1,53.1,17.2,17.1,32.3,17.3,32.1,38.1,5.6,24.2,9.1,24.1,50.1,5.1,54.1,51.1,45.1,16.2,34.1,25.3,42.1,5.4,32.2															
11	8	08/20/12-08/21/12		8 News Now 4-5a		4-5a	MT-----	:30		\$100.00		0.00	NM		
Ⓜ MG for 16.1,25.1,53.1,17.2,17.1,32.3,17.3,32.1,38.1,5.6,24.2,9.1,24.1,50.1,5.1,54.1,51.1,45.1,16.2,34.1,25.3,42.1,5.4,32.2															
12	8	08/20/12-08/21/12		8 News Now 4-5a		4-5a	MT-----	:30		\$100.00		0.00	NM		
Ⓜ MG for 16.1,25.1,53.1,17.2,17.1,32.3,17.3,32.1,38.1,5.6,24.2,9.1,24.1,50.1,5.1,54.1,51.1,45.1,16.2,34.1,25.3,42.1,5.4,32.2															
13	8	08/20/12-08/21/12		8 News Now 4-5a		4-5a	MT-----	:30		\$100.00		0.00	NM		
Ⓜ MG for 16.1,25.1,53.1,17.2,17.1,32.3,17.3,32.1,38.1,5.6,24.2,9.1,24.1,50.1,5.1,54.1,51.1,45.1,16.2,34.1,25.3,42.1,5.4,32.2															
14	8	08/20/12-08/21/12		8 News Now 4-5a		4-5a	MT-----	:30		\$100.00		0.00	NM		
Ⓜ MG for 16.1,25.1,53.1,17.2,17.1,32.3,17.3,32.1,38.1,5.6,24.2,9.1,24.1,50.1,5.1,54.1,51.1,45.1,16.2,34.1,25.3,42.1,5.4,32.2															
15	8	08/15/12-08/17/12		8 News Now 5a M-F		5-6a	--WThF----	:30		\$1,500.00		0.00	NM		
Ⓜ MG for 16.1,25.1,53.1,17.2,17.1,32.3,17.3,32.1,38.1,5.6,24.2,9.1,24.1,50.1,5.1,54.1,51.1,45.1,16.2,34.1,25.3,42.1,5.4,32.2															
16	8	08/20/12-08/21/12		8 News Now 5a M-F		5-6a	MT-----	:30		\$1,500.00		0.00	NM		
Ⓜ MG for 16.1,25.1,53.1,17.2,17.1,32.3,17.3,32.1,38.1,5.6,24.2,9.1,24.1,50.1,5.1,54.1,51.1,45.1,16.2,34.1,25.3,42.1,5.4,32.2															
17	8	08/15/12-08/17/12		8 News Now 6a M-F		6-7a	--WThF----	:30		\$1,800.00		0.00	NM		
Ⓜ MG for 16.1,25.1,53.1,17.2,17.1,32.3,17.3,32.1,38.1,5.6,24.2,9.1,24.1,50.1,5.1,54.1,51.1,45.1,16.2,34.1,25.3,42.1,5.4,32.2															
18	8	08/20/12-08/21/12		8 News Now 6a M-F		6-7a	MT-----	:30		\$1,800.00		0.00	NM		
Ⓜ MG for 16.1,25.1,53.1,17.2,17.1,32.3,17.3,32.1,38.1,5.6,24.2,9.1,24.1,50.1,5.1,54.1,51.1,45.1,16.2,34.1,25.3,42.1,5.4,32.2															
19	8	08/15/12-08/17/12		CBS This Morning 7-9a		7-9a	--WThF----	:30		\$1,500.00		0.00	NM		
Ⓜ MG for 16.1,25.1,53.1,17.2,17.1,32.3,17.3,32.1,38.1,5.6,24.2,9.1,24.1,50.1,5.1,54.1,51.1,45.1,16.2,34.1,25.3,42.1,5.4,32.2															
20	8	08/20/12-08/21/12		CBS This Morning 7-9a		7-9a	MT-----	:30		\$1,500.00		0.00	NM		
Ⓜ MG for 16.1,25.1,53.1,17.2,17.1,32.3,17.3,32.1,38.1,5.6,24.2,9.1,24.1,50.1,5.1,54.1,51.1,45.1,16.2,34.1,25.3,42.1,5.4,32.2															
21	8	08/15/12-08/17/12		8 News Now 11p M-F		11-1135p	--WThF----	:30		\$3,500.00		0.00	NM		
Ⓜ MG for 16.1,25.1,53.1,17.2,17.1,32.3,17.3,32.1,38.1,5.6,24.2,9.1,24.1,50.1,5.1,54.1,51.1,45.1,16.2,34.1,25.3,42.1,5.4,32.2															
22	8	08/20/12-08/21/12		8 News Now 11p M-F		11-1135p	MT-----	:30		\$3,500.00		0.00	NM		
Ⓜ MG for 16.1,25.1,53.1,17.2,17.1,32.3,17.3,32.1,38.1,5.6,24.2,9.1,24.1,50.1,5.1,54.1,51.1,45.1,16.2,34.1,25.3,42.1,5.4,32.2															
23	8	08/15/12-08/15/12		Wed 8-9p		8-9p	--W-----	:30		\$12,000.00		0.00	NM		
Ⓜ MG for 16.1,25.1,53.1,17.2,17.1,32.3,17.3,32.1,38.1,5.6,24.2,9.1,24.1,50.1,5.1,54.1,51.1,45.1,16.2,34.1,25.3,42.1,5.4,32.2															
24	8	08/19/12-08/19/12		Sun 10-11p		10-11p	-----Su	:30		\$7,500.00		0.00	NM		
Ⓜ MG for 16.1,25.1,53.1,17.2,17.1,32.3,17.3,32.1,38.1,5.6,24.2,9.1,24.1,50.1,5.1,54.1,51.1,45.1,16.2,34.1,25.3,42.1,5.4,32.2															
25	8	08/18/12-08/18/12		Sat 1235-135a Bros & Sis		12.35a-1.35a	-----Sa--	:30		\$250.00		0.00	NM		
Ⓜ MG for 16.1,25.1,53.1,17.2,17.1,32.3,17.3,32.1,38.1,5.6,24.2,9.1,24.1,50.1,5.1,54.1,51.1,45.1,16.2,34.1,25.3,42.1,5.4,32.2															
26	8	08/18/12-08/18/12		Sat 1235-135a Bros & Sis		12.35a-1.35a	-----Sa--	:30		\$250.00		0.00	NM		

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6	8	08/20/12	08/21/12	CBS This Morning 7-9a CM CBS This Morning	CM	7-9a MT-----	:30	4	\$900.00	LV1	0.00	NM	33	\$103,000.00
THIS MORNING														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/20/12	08/26/12	MT-----	4		\$900.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
Ⓜ	MG	for 16.1,25.1,53.1,17.2,17.1,32.3,17.3,32.1,38.1,5.6,24.2,9.1,24.1,50.1,5.1,54.1,51.1,45.1,16.2,34.1,25.3,42.1,5.4,32.2												
27	8	08/19/12-08/19/12	Su 1205-105a House	1205-105a	-----Su	:30	\$200.00	0.00	NM					
Ⓜ	MG	for 16.1,25.1,53.1,17.2,17.1,32.3,17.3,32.1,38.1,5.6,24.2,9.1,24.1,50.1,5.1,54.1,51.1,45.1,16.2,34.1,25.3,42.1,5.4,32.2												
28	8	08/19/12-08/19/12	Su 1205-105a House	1205-105a	-----Su	:30	\$200.00	0.00	NM					
Ⓜ	MG	for 16.1,25.1,53.1,17.2,17.1,32.3,17.3,32.1,38.1,5.6,24.2,9.1,24.1,50.1,5.1,54.1,51.1,45.1,16.2,34.1,25.3,42.1,5.4,32.2												
29	8	08/18/12-08/18/12	SD Charger Football	Sat 6-9p	-----Sa--	:30	\$15,000.00	0.00	NM					
Ⓜ	MG	for 16.1,25.1,53.1,17.2,17.1,32.3,17.3,32.1,38.1,5.6,24.2,9.1,24.1,50.1,5.1,54.1,51.1,45.1,16.2,34.1,25.3,42.1,5.4,32.2												
30	8	08/18/12-08/18/12	SD Charger Football	Sat 6-9p	-----Sa--	:30	\$15,000.00	0.00	NM					
Ⓜ	MG	for 16.1,25.1,53.1,17.2,17.1,32.3,17.3,32.1,38.1,5.6,24.2,9.1,24.1,50.1,5.1,54.1,51.1,45.1,16.2,34.1,25.3,42.1,5.4,32.2												
31	8	08/18/12-08/18/12	SD Charger Football	Sat 6-9p	-----Sa--	:30	\$15,000.00	0.00	NM					
Ⓜ	MG	for 16.1,25.1,53.1,17.2,17.1,32.3,17.3,32.1,38.1,5.6,24.2,9.1,24.1,50.1,5.1,54.1,51.1,45.1,16.2,34.1,25.3,42.1,5.4,32.2												
32	8	08/18/12-08/18/12	SD Charger Football	Sat 6-9p	-----Sa--	:30	\$15,000.00	0.00	NM					
Ⓜ	MG	for 16.1,25.1,53.1,17.2,17.1,32.3,17.3,32.1,38.1,5.6,24.2,9.1,24.1,50.1,5.1,54.1,51.1,45.1,16.2,34.1,25.3,42.1,5.4,32.2												
33	8	08/18/12-08/19/12	PGA Golf	PGA Golf	-----SaSu	:30	\$1,025.00	0.00	NM					
Ⓜ	MG	for 16.1,25.1,53.1,17.2,17.1,32.3,17.3,32.1,38.1,5.6,24.2,9.1,24.1,50.1,5.1,54.1,51.1,45.1,16.2,34.1,25.3,42.1,5.4,32.2												
34	8	08/18/12-08/19/12	PGA Golf	PGA Golf	-----SaSu	:30	\$1,025.00	0.00	NM					
Ⓜ	MG	for 16.1,25.1,53.1,17.2,17.1,32.3,17.3,32.1,38.1,5.6,24.2,9.1,24.1,50.1,5.1,54.1,51.1,45.1,16.2,34.1,25.3,42.1,5.4,32.2												
35	8	08/18/12-08/19/12	PGA Golf	PGA Golf	-----SaSu	:30	\$1,025.00	0.00	NM					
Ⓜ	MG	for 16.1,25.1,53.1,17.2,17.1,32.3,17.3,32.1,38.1,5.6,24.2,9.1,24.1,50.1,5.1,54.1,51.1,45.1,16.2,34.1,25.3,42.1,5.4,32.2												
36	8	08/18/12-08/19/12	PGA Golf	PGA Golf	-----SaSu	:30	\$1,025.00	0.00	NM					
Ⓜ	MG	for 16.1,25.1,53.1,17.2,17.1,32.3,17.3,32.1,38.1,5.6,24.2,9.1,24.1,50.1,5.1,54.1,51.1,45.1,16.2,34.1,25.3,42.1,5.4,32.2												
7	8	08/15/12	08/17/12	Live w/Kelly Live With Regis & Kelly	CM	9-10a --WTF--	:30	6	\$750.00	LV1	0.00	NM	6	\$4,500.00
LIVE WITH KELLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/13/12	08/19/12	--WTF--	6		\$750.00		0.00					
8	8	08/20/12	08/21/12	Live w/Kelly Live With Regis & Kelly	CM	9-10a MT-----	:30	4	\$750.00	LV1	0.00	NM	4	\$3,000.00
LIVE WITH KELLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/20/12	08/26/12	MT-----	4		\$750.00		0.00					
9	8	08/15/12	08/17/12	Y&R Young & Restless	CM	11a-12p --WTF--	:30	1	\$2,500.00	LV1	0.00	NM	0	\$0.00
YOUNG & RESTLESS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/13/12	08/19/12	--WTF--	1		\$2,500.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	8	08/13/12-08/19/12	Y&R	11a-12p	--WThF----	:30	<del>(\$2,500.00)</del>	0.00	NM					
See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28 [da]														
10	8	08/20/12	08/21/12	Y&R Young & Restless	CM	11a-12p MT-----	:30	2	\$2,500.00	LV1	0.00	NM	0	\$0.00
YOUNG & RESTLESS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/20/12	08/26/12	MT-----	2		\$2,500.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	8	08/20/12-08/26/12	Y&R	11a-12p	MT-----	:30	<del>(\$2,500.00)</del>	0.00	NM					
See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28 [da]														
2	8	08/20/12-08/26/12	Y&R	11a-12p	MT-----	:30	<del>(\$2,500.00)</del>	0.00	NM					
See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28 [da]														
11	8	08/15/12	08/17/12	8 News Now Noon M-F CM 8 News Now Noon M-F	CM	12-1230p --WTF--	:30	4	\$700.00	LV1	0.00	NM	4	\$2,800.00

Order / Rev: 36915  
 Alt Order #: 08838596  
 Flight Dates: 08/15/12 - 08/21/12

Advertiser: Crossroads GPS  
 Product Desc: ISSUE - SENATE  
 Estimate: 893  
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--WTF--		4				\$700.00		0.00			
12	8	08/20/12	08/21/12	8 News Now Noon M-F	CM	12-1230p	MT-----	:30	2	\$700.00	LV1	0.00	NM	2	\$1,400.00
				8 News Now Noon M-F											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----		2				\$700.00		0.00			
13	8	08/15/12	08/17/12	1230-2p Soaps/ LMAD	CM	1230-2p	--WTF--	:30	2	\$850.00	LV1	0.00	NM	0	\$0.00
				Soaps / Let's Make A Deal											
BOLD & BEAUTIFUL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--WTF--		2				\$850.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	08/13/12-08/19/12	1230-2p Soaps/ LMAD		1230-2p		--WThF----	:30		<del>(\$850.00)</del>		0.00	NM		
See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28															
[da]															
2	8	08/13/12-08/19/12	1230-2p Soaps/ LMAD		1230-2p		--WThF----	:30		<del>(\$850.00)</del>		0.00	NM		
See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28															
[da]															
14	8	08/20/12	08/21/12	1230-2p Soaps/ LMAD	CM	1230-2p	MT-----	:30	2	\$850.00	LV1	0.00	NM	2	\$1,700.00
				Soaps / Let's Make A Deal											
BOLD & BEAUTIFUL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----		2				\$850.00		0.00			
15	8	08/15/12	08/17/12	1230-2p Soaps/ LMAD	CM	1230-2p	--WTF--	:30	3	\$850.00	LV1	0.00	NM	0	\$0.00
				Soaps / Let's Make A Deal (1:00 PM-2:00 PM)											
LET'S MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--WTF--		3				\$850.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	08/13/12-08/19/12	1230-2p Soaps/ LMAD		1230-2p		(1:00 PM-2:00 P--WThF----	:30		<del>(\$850.00)</del>		0.00	NM		
See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28															
[da]															
2	8	08/13/12-08/19/12	1230-2p Soaps/ LMAD		1230-2p		(1:00 PM-2:00 P--WThF----	:30		<del>(\$850.00)</del>		0.00	NM		
See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28															
[da]															
3	8	08/13/12-08/19/12	1230-2p Soaps/ LMAD		1230-2p		(1:00 PM-2:00 P--WThF----	:30		<del>(\$850.00)</del>		0.00	NM		
See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28															
[da]															
16	8	08/20/12	08/21/12	1230-2p Soaps/ LMAD	CM	1230-2p	MT-----	:30	2	\$850.00	LV1	0.00	NM	0	\$0.00
				Soaps / Let's Make A Deal											
LET'S MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----		2				\$850.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	08/20/12-08/26/12	1230-2p Soaps/ LMAD		1230-2p		MT-----	:30		<del>(\$850.00)</del>		0.00	NM		
See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28															
[da]															
2	8	08/20/12-08/26/12	1230-2p Soaps/ LMAD		1230-2p		MT-----	:30		<del>(\$850.00)</del>		0.00	NM		
See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28															
[da]															
17	8	08/15/12	08/17/12	The Talk 2-3P	CM	2-3p	--WTF--	:30	3	\$850.00	LV1	0.00	NM	0	\$0.00
				The Talk											
THE TALK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--WTF--		3				\$850.00		0.00			





Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
22	8	08/20/12	08/21/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p	MT-----	:30	4	\$1,100.00	LV1	0.00	NM	0	\$0.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----					4	\$1,100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	08/20/12-08/26/12	8 News Now 4p M-F			4-5p	MT-----	:30		<del>(\$1,100.00)</del>		0.00	NM		
See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28															
[da]															
2	8	08/20/12-08/26/12	8 News Now 4p M-F			4-5p	MT-----	:30		<del>(\$1,100.00)</del>		0.00	NM		
See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28															
[da]															
3	8	08/20/12-08/26/12	8 News Now 4p M-F			4-5p	MT-----	:30		<del>(\$1,100.00)</del>		0.00	NM		
See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28															
[da]															
4	8	08/20/12-08/26/12	8 News Now 4p M-F			4-5p	MT-----	:30		<del>(\$1,100.00)</del>		0.00	NM		
See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28															
[da]															
23	8	08/15/12	08/17/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p	--WTF--	:30	4	\$1,500.00	LV1	0.00	NM	4	\$6,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--WTF--					4	\$1,500.00		0.00			
24	8	08/20/12	08/21/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p	MT-----	:30	2	\$1,500.00	LV1	0.00	NM	0	\$0.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----					2	\$1,500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	08/20/12-08/26/12	8 News Now 5-630p M-F			5-630p	MT-----	:30		<del>(\$1,500.00)</del>		0.00	NM		
See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28															
[da]															
2	8	08/20/12-08/26/12	8 News Now 5-630p M-F			5-630p	MT-----	:30		<del>(\$1,500.00)</del>		0.00	NM		
See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28															
[da]															
25	8	08/15/12	08/17/12	630-7p Inside Edition Inside Edition	CM	630-7p	--WTF--	:30	3	\$1,100.00	LV1	0.00	NM	0	\$0.00
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--WTF--					3	\$1,100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	08/13/12-08/19/12	630-7p Inside Edition			630-7p	--WThF----	:30		<del>(\$1,100.00)</del>		0.00	NM		
See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28															
[da]															
2	8	08/13/12-08/19/12	630-7p Inside Edition			630-7p	--WThF----	:30		<del>(\$1,100.00)</del>		0.00	NM		
See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,															



Order / Rev: 36915  
 Alt Order #: 08838596  
 Flight Dates: 08/15/12 - 08/21/12

Advertiser: Crossroads GPS  
 Product Desc: ISSUE - SENATE  
 Estimate: 893  
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
26	8	08/20/12	08/21/12	630-7p Inside Edition Inside Edition	CM	630-7p MT-----	:30	2	\$1,100.00	LV1	0.00	NM	0	\$0.00
INSIDE EDITION														
27	8	08/15/12	08/17/12	7-8p Rotator 7-8p Rotator	CM	7-8p --WTF--	:30	3	\$1,100.00	LV1	0.00	NM	0	\$0.00
ET/INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
Week:		08/13/12	08/19/12	--WTF--			3	\$1,100.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	8	08/13/12-08/19/12		7-8p Rotator	7-8p		--WThF----	:30	(\$1,100.00)	0.00	NM			
See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28 [da]														
2	8	08/13/12-08/19/12		7-8p Rotator	7-8p		--WThF----	:30	(\$1,100.00)	0.00	NM			
See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28 [da]														
3	8	08/13/12-08/19/12		7-8p Rotator	7-8p		--WThF----	:30	(\$1,100.00)	0.00	NM			
See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28 [da]														
28	8	08/20/12	08/21/12	7-8p Rotator 7-8p Rotator	CM	7-8p MT-----	:30	2	\$1,100.00	LV1	0.00	NM	0	\$0.00
ET/INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
Week:		08/20/12	08/26/12	MT-----			2	\$1,100.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	8	08/20/12-08/26/12		7-8p Rotator	7-8p		MT-----	:30	(\$1,100.00)	0.00	NM			
See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28 [da]														
2	8	08/20/12-08/26/12		7-8p Rotator	7-8p		MT-----	:30	(\$1,100.00)	0.00	NM			
See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28 [da]														
29	8	08/15/12	08/17/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p --WTF--	:30	3	\$2,000.00	LV1	0.00	NM	0	\$0.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
Week:		08/13/12	08/19/12	--WTF--			3	\$2,000.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	8	08/13/12-08/19/12		8 News Now 11p M-F	11-1135p		--WThF----	:30	(\$2,000.00)	0.00	NM			
See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28 [da]														
2	8	08/13/12-08/19/12		8 News Now 11p M-F	11-1135p		--WThF----	:30	(\$2,000.00)	0.00	NM			
See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28 [da]														
3	8	08/13/12-08/19/12		8 News Now 11p M-F	11-1135p		--WThF----	:30	(\$2,000.00)	0.00	NM			
See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28 [da]														
30	8	08/18/12	08/19/12	8 News Now 11p Sa/Su 8 News Now Sa/Su 11p	CM	11-1135P -----SS	:30	1	\$2,000.00	LV1	0.00	NM	0	\$0.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
Week:		08/13/12	08/19/12	-----SS			1	\$2,000.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	8	08/13/12-08/19/12		8 News Now 11p Sa/Su	11-1135P		-----SaSu	:30	(\$2,000.00)	0.00	NM			
See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28 [da]														
31	8	08/20/12	08/21/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p MT-----	:30	2	\$2,000.00	LV1	0.00	NM	0	\$0.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
Week:		08/20/12	08/26/12	MT-----			2	\$2,000.00	0.00					

Order / Rev: 36915  
 Alt Order #: 08838596  
 Flight Dates: 08/15/12 - 08/21/12

Advertiser: Crossroads GPS  
 Product Desc: ISSUE - SENATE  
 Estimate: 893  
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
31	8	08/20/12	08/21/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p	MT-----	:30	2	\$2,000.00	LV1	0.00	NM	0	\$0.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----					2	\$2,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>			<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	8	08/20/12-08/26/12	8 News Now 11p M-F	11-1135p	MT-----	:30			<del>(\$2,000.00)</del>	0.00	NM				
See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28															
[da]															
2	8	08/20/12-08/26/12	8 News Now 11p M-F	11-1135p	MT-----	:30			<del>(\$2,000.00)</del>	0.00	NM				
See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28															
[da]															
32	8	08/15/12	08/17/12	Letterman Letterman	CM	1135p-1237a	--WTF--	:30	3	\$650.00	LV1	0.00	NM	0	\$0.00
LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--WTF--					3	\$650.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>			<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	8	08/13/12-08/19/12	Letterman	1135p-1237a	--wThF----	:30			<del>(\$650.00)</del>	0.00	NM				
See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28															
[da]															
2	8	08/13/12-08/19/12	Letterman	1135p-1237a	--wThF----	:30			<del>(\$650.00)</del>	0.00	NM				
See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28															
[da]															
3	8	08/13/12-08/19/12	Letterman	1135p-1237a	--wThF----	:30			<del>(\$650.00)</del>	0.00	NM				
See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28															
[da]															
33	8	08/20/12	08/21/12	Letterman Letterman	CM	1135p-1237a	MT-----	:30	1	\$650.00	LV1	0.00	NM	0	\$0.00
LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----					1	\$650.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>			<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	8	08/20/12-08/26/12	Letterman	1135p-1237a	MT-----	:30			<del>(\$650.00)</del>	0.00	NM				
See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28															
[da]															
34	8	08/21/12	08/21/12	Tue 10-11p The Mentalist	CM	10-11p	-T-----	:30	1	\$6,000.00	LV1	0.00	NM	0	\$0.00
48 HOURS MYSTERY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-T-----					1	\$6,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>			<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	8	08/20/12-08/26/12	Tue 10-11p	10-11p	-T-----	:30			<del>(\$6,000.00)</del>	0.00	NM				
See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28															
[da]															
35	8	08/15/12	08/15/12	Wed 10-11p CSI	CM	10-11p	--W----	:30	1	\$6,000.00	LV1	0.00	NM	1	\$6,000.00
CSI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--W----					1	\$6,000.00		0.00			
36	8	08/16/12	08/16/12	Thu 8-9p Big Bang / 2 1/2 Men	CM	8-9p	---T---	:30	1	\$7,500.00	LV1	0.00	NM	1	\$7,500.00
BIG BANG/BROKE GIRLS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	---T---					1	\$7,500.00		0.00			
37	8	08/16/12	08/16/12	Thu 10-11p Person Of Interest	CM	10-11p	---T---	:30	1	\$8,000.00	LV1	0.00	NM	1	\$8,000.00
THE MENTALIST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	---T---					1	\$8,000.00		0.00			
38	8	08/17/12	08/17/12		CM	8-9p	----F--	:30	1	\$7,500.00	LV1	0.00	NM	0	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Fri 8-9p															
Undercover Boss															
UNDERCOVER BOSS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/13/12	08/19/12	----F--			1		\$7,500.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	8	08/13/12-08/19/12	Fri 8-9p			8-9p	-----F----	:30	<del>(\$7,500.00)</del>	0.00	NM				
See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28															
[da]															
39	8	08/17/12	08/17/12	Fri 9-10p	CM	9-10p	----F--	:30	1	\$5,000.00	LV1	0.00	NM	1	\$5,000.00
CSI: NY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/13/12	08/19/12	----F--			1		\$5,000.00	0.00					
40	8	08/17/12	08/17/12	Fri 10-11p	CM	10-11p	----F--	:30	1	\$7,500.00	LV1	0.00	NM	0	\$0.00
Blue Bloods															
BLUE BLOODS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/13/12	08/19/12	----F--			1		\$7,500.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	8	08/13/12-08/19/12	Fri 10-11p			10-11p	-----F----	:30	<del>(\$7,500.00)</del>	0.00	NM				
See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28															
[da]															
41	8	08/18/12	08/18/12	CBS Early Show - Sat.	CM	5-7a	-----S-	:30	1	\$350.00	LV1	0.00	NM	0	\$0.00
CBS Early Show - Sat.															
THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/13/12	08/19/12	-----S-			1		\$350.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	8	08/13/12-08/19/12	CBS Early Show - Sat.			5-7a	-----Sa--	:30	<del>(\$350.00)</del>	0.00	NM				
See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28															
[da]															
42	8	08/18/12	08/18/12	8 News Now Sat 5-7p	CM	5-7p	-----S-	:30	1	\$1,500.00	LV1	0.00	NM	0	\$0.00
8NewsNow Saturday (5:00 PM-5:30 PM)															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/13/12	08/19/12	-----S-			1		\$1,500.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	8	08/13/12-08/19/12	8 News Now Sat 5-7p			5-7p	(5:00 PM-5:30 P-----Sa--	:30	<del>(\$1,500.00)</del>	0.00	NM				
See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28															
[da]															
N43	8	08/18/12	08/18/12	Politics Now S Sebelius	CM	Various	-----S-	:30	1	\$1,500.00	LV1	0.00	NM	0	\$0.00
Politics Now S Sebelius (5:30 PM-6:00 PM)															
INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/13/12	08/19/12	-----S-			1		\$1,500.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	8	08/13/12-08/19/12	Politics Now S Sebelius			Various	(5:30 PM-6:00 P-----Sa--	:30	<del>(\$1,500.00)</del>	0.00	NM				
Credited															
[Total refunded \$1500 8/17/12]															
44	8	08/18/12	08/18/12	8 News Now Sat 5-7p	CM	5-7p	-----S-	:30	1	\$1,500.00	LV1	0.00	NM	0	\$0.00
8NewsNow Saturday (6:30 PM-7:00 PM)															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/13/12	08/19/12	-----S-			1		\$1,500.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	8	08/13/12-08/19/12	8 News Now Sat 5-7p			5-7p	(6:30 PM-7:00 P-----Sa--	:30	<del>(\$1,500.00)</del>	0.00	NM				
See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28															
[da]															
45	8	08/18/12	08/18/12	Sat 7-8p - ET Wknd	CM	7-8p	-----S-	:30	1	\$600.00	LV1	0.00	NM	0	\$0.00
Ent Tonight Weekend															
ET															

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
45	8	08/18/12	08/18/12	Sat 7-8p - ET Wknd Ent Tonight Weekend	CM	7-8p	-----S-	:30	1	\$600.00	LV1	0.00	NM	0	\$0.00
ET															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		08/13/12	08/19/12	-----S-	1		\$600.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	8	08/13/12-08/19/12	Sat 7-8p - ET Wknd		7-8p		-----Sa--	:30	<del>(\$600.00)</del>	0.00	NM				
See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28 [da]															
46	8	08/18/12	08/18/12	Sat 10-11p 48 Hours Mystery	CM	10-11P	-----S-	:30	1	\$6,000.00	LV1	0.00	NM	1	\$6,000.00
48 HOURS MYSTERY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		08/13/12	08/19/12	-----S-	1		\$6,000.00	0.00							
47	8	08/19/12	08/19/12	Eye on Wash/Wall St JoM Eye On Wash/Wall St Jrnl	CM	5-6a (5:00 AM-5:30 AM)	-----S	:30	1	\$300.00	LV1	0.00	NM	1	\$300.00
EYE ON WASHINGTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		08/13/12	08/19/12	-----S	1		\$300.00	0.00							
48	8	08/19/12	08/19/12	Eye on Wash/Wall St JoM Eye On Wash/Wall St Jrnl	CM	5-6a (5:30 AM-6:00 AM)	-----S	:30	1	\$300.00	LV1	0.00	NM	1	\$300.00
WALL STREET															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		08/13/12	08/19/12	-----S	1		\$300.00	0.00							
49	8	08/19/12	08/19/12	8 News Now Sun AM #CM 8 News Now Sun AM #1	CM	8 News Now Sun A	-----S	:30	1	\$500.00	LV1	0.00	NM	1	\$500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		08/13/12	08/19/12	-----S	1		\$500.00	0.00							
50	8	08/19/12	08/19/12	CBS News Sunday MornCM CBS News Sunday Morning	CM	CBS Sunday Morni	-----S	:30	1	\$1,700.00	LV1	0.00	NM	0	\$0.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		08/13/12	08/19/12	-----S	1		\$1,700.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	8	08/13/12-08/19/12	CBS News Sunday Morning		CBS Sunday Mon		-----Su	:30	<del>(\$1,700.00)</del>	0.00	NM				
See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28 [da]															
51	8	08/19/12	08/19/12	8 News Now Sun AM #CM 8 News Now Sun AM #2	CM	8 News Now Sun A	-----S	:30	1	\$1,700.00	LV1	0.00	NM	0	\$0.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		08/13/12	08/19/12	-----S	1		\$1,700.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	8	08/13/12-08/19/12	8 News Now Sun AM #2		8 News Now Sun		-----Su	:30	<del>(\$1,700.00)</del>	0.00	NM				
See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28 [da]															
52	8	08/19/12	08/19/12	Face The Nation Face The Nation	CM	Face The Nation	-----S	:30	1	\$850.00	LV1	0.00	NM	1	\$850.00
FACE THE NATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		08/13/12	08/19/12	-----S	1		\$850.00	0.00							
53	8	08/19/12	08/19/12	8 News Now Sun 5-7p 8 News Now Sun 5-7p	CM	5-7p (5:00 PM-5:30 PM)	-----S	:30	1	\$1,700.00	LV1	0.00	NM	0	\$0.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		08/13/12	08/19/12	-----S	1		\$1,700.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	8	08/13/12-08/19/12	8 News Now Sun 5-7p		5-7p		(5:00 PM-5:30 P	-----Su	:30	<del>(\$1,700.00)</del>	0.00	NM			
See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28 [da]															

Advertiser:	Crossroads GPS
Product Desc:	ISSUE - SENATE
Estimate:	893

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
54	8	08/19/12	08/19/12	8 News Now Sun 5-7p	CM	5-7p	-----S	:30	1	\$1,700.00	LV1	0.00	NM	0	\$0.00
8 News Now Sun 5-7p (6:30 PM-7:00 PM)															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	-----S			1		\$1,700.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	08/13/12-08/19/12	8 News Now Sun 5-7p		5-7p		(6:30 PM-7:00 P-----Su	:30		<del>(\$1,700.00)</del>		0.00	NM		
See MG 6.5,6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28															
[da]															
55	8	08/19/12	08/19/12	Sun 9-10p	CM	9-10p	-----S	:30	1	\$5,000.00	LV1	0.00	NM	1	\$5,000.00
3															
THE GOOD WIFE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	-----S			1		\$5,000.00		0.00				
N56	8	08/18/12	08/18/12	SD Charger Football	CM	Sat 6-9p	-----S-	:30	1	\$1,500.00	LV1	0.00	NM	1	\$1,500.00
SD Charger Football															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	-----S-			1		\$1,500.00		0.00				
													Totals	80	\$177,350.00